

The Global Media Research Center presents

# 21<sup>st</sup> Century Neoliberal Man



## Professor Deborah Tudor

Associate Dean

College Mass Communication & Media Arts  
Southern Illinois University at Carbondale

**Tuesday, November 17<sup>th</sup>**  
**4:30 p.m.**  
**Communications 1032**

This talk teases out contradictions embedded in neo-liberal philosophies to consider how neo-liberal masculinity might differ from the concept of a hegemonic masculinity (Apple 2001) by existing in a set of tensions with femininity, and how feminist positions can sometimes be altered into positions that bear neo-liberal masculinity. (Connell 1995). Dr. Tudor will examine both theatrical cinema and televisual texts -- *Dexter* and *Star Trek XI*—to trace this new representation born at the fictionalized intersections of business, the military, science, religion, and family relations. This analysis examines how the text and its political economy generate this transformation.

**Free Event: All Are Welcome.** For more information, contact Laura Germann at [felix@siu.edu](mailto:felix@siu.edu) or 453-6876.